

Best Stocks To Buy Now? 4 Tech Stocks To Watch This Week - September 15, 2021

4 Top Tech Stocks For Your September 2021 Watchlist

While the stock market today seems to be looking for direction, investors could be eyeing <u>tech stocks</u>. Now, for the most part, even with inflation figures mellowing out, investors appear to be shifting toward the defensive. Given the broader stock market's history of drops in September, this is not surprising. As a result, it would make sense that industries providing vital services would be in focus. That would be where the tech industry comes into play in the modern world.

How would all this relate to tech stocks might you ask? Well, simply put, due to the overwhelming reliance on tech services globally, the industry continues to become more necessary overall. For instance, we could look at e-commerce giant, Amazon (<u>NASDAQ: AMZN</u>) now. Regardless of pandemic conditions around the globe, Amazon continues to offer online shoppers premium levels of convenience. Through its Prime subscription service, members have access to free one-day shipping among other perks. Even now, the industry titan is hard at work bolstering its flagship service. Namely, Amazon is now working with food-delivery tech firm Deliveroo to provide free delivery perks to Prime members in the U.K. and Ireland.

At the same time, we can also see similar trends in enterprise-related tech services as well. Companies like Salesforce (<u>NYSE: CRM</u>) are making the most of the digital acceleration trends ignited by the pandemic. As of today, Salesforce is working with FedEx (<u>NYSE: FDX</u>) to provide an end-to-end e-commerce and supply chain management solution. By and large, the tech industry does not seem to be losing steam anytime soon. Could that make one of these hot tech stocks worth investing in the <u>stock</u> market now?

Best Tech Stocks To Buy [Or Sell] Today

- Applied Materials Inc. (NASDAQ: AMAT)
- IronNet Inc. (<u>NYSE: IRNT</u>)
- ZoomInfo Technologies Inc. (NASDAQ: ZI)
- Snowflake Inc. (<u>NYSE: SNOW</u>)

Applied Materials Inc.

To start things off, we have Applied Materials, a leader in materials engineering solutions that are used to produce virtually every new chip and advanced display in the world. The company's expertise in modifying materials at the atomic level and on an industrial scale has a wide range of applications. Namely, it is used in computers, solar products, smartphones, and televisions among others. AMAT stock currently trades at \$140.73 as of 1:52 p.m. ET and has enjoyed gains of over 140% in the past year alone.

Last week, the company announced several new technologies and capabilities designed to help its customers accelerate their technology roadmaps for heterogeneous chip design and integration. Chiefly, these include new advanced software modeling and simulation for its die-to-wafer bonding at the company's Advanced Packaging Development Center. This is a testament to the company's industry-leading portfolio of packaging solutions that give customers the broadest selection of enabling technologies for heterogeneous integration. It also entered into a development agreement with EV Group for co-optimized wafer-to-wafer hybrid bonding solutions. All things considered, will you add AMAT stock to your portfolio?



Source: TD Ameritrade TOS

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IronNet Inc.

Next up, we have IronNet, a global cybersecurity leader that transforms how organizations secure their networks by delivering the first-ever Collective Defense platform. The company introduces a fundamentally new layer of defense to address a \$25 billion market. Furthermore, it utilizes a differentiated AI-driven behavioral analytics approach and intelligence correlation. Also, IRNT stock currently trades at \$28.51 as of 1:52 p.m. ET and is up by over 20% on today's opening bell. This comes after the company announced strong second-quarter financials on Tuesday.

Diving in, the company reported an annual recurring revenue (ARR) of \$24.1 million and continues to reaffirm its previous FY2022 revenue and ARR guidance. William Welch, co-CEO of IronNet, commented, "We are on target with our first half guidance and are encouraged to begin our journey as a public company this month following the recent completion of our business combination with LGL. New customer momentum so far in the second half of our fiscal year is strong and already includes an authorization to proceed with the first installment of a deployment in a significant defense industrial base customer group." For these reasons, will you consider investing in IRNT stock?



Source: TD Ameritrade TOS ZoomInfo Technologies

ZoomInfo is a subscription-based software as a service company with headquarters in Washington. In essence, it is a leading go-to-market intelligence platform for sales and marketing teams. Its cloud-based platform provides highly accurate and comprehensive information on the organizations and professionals they target. ZI stock currently trades at \$66.78 as of 1:53 p.m. ET. and has more than doubled in the past year alone.

On September 14, 2021, the company announced that it retained the No. 1 spot on 26 grids in G2's Fall 2021 Grid Reports. This would mark the third consecutive quarter that ZoomInfo has earned at least 26 best-in-class placements. It has also led 18 different grids for at least five consecutive quarters, including four-way sweeps of the Lead Capture, Lead Intelligence, Market Intelligence, and Marketing Account Intelligence categories. Given this exciting piece of news, will you consider ZI stock a buy right now?



Source: TD Ameritrade TOS Snowflake Inc.

Last but not least, we will be taking a look at Snowflake. In brief, the California-based company offers cloud computing-based data warehousing services. Through the Snowflake Data Cloud (SDC), organizations of varying sizes can make the most of their data. According to Snowflake, customers can unite siloed data, securely share data, and execute diverse analytic workloads through the SDC. Notably, as businesses continue to scale their operations, more data would be generated. In theory, this could see demand for Snowflake's offerings increase in the long term as well.

As it stands, SNOW stock currently trades at \$323.77 a share as of 1:53 p.m. ET. This would be after gaining by over 12% in the past month. Even so, Snowflake appears to be kicking into high gear on the operational front now. Earlier today, the company revealed that it had passed its first "Cloud Data Management Capabilities (CDMC) Assessment". In essence, the CDMC serves as a comprehensive set of industry-standard guidelines for Financial Services organizations working with the cloud. With this achievement under its belt, Snowflake can now penetrate the financial sector via its Financial Services Data Cloud. Would all of this make SNOW stock a top buy for you?

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