



Conversations about What We Learned from ECTC 2022 - June 10, 2022



What I learned at ECTC 2022

I've started so many event blog posts since the return of live events with the phrase – it's good to be back! But it bears repeating. And with ECTC 2022 weighing in with record attendance at about 2000 attendees, it's clear that we are all pretty much done with virtual events and are happy to reconnect in person. In fact, the event has officially outgrown my favorite location. I was sad to learn that this is the last year ECTC 2022 will be held in San Diego. Next year will also be a change: it's Orlando's turn to host, but the conference will be at a new location, the JW Marriott.

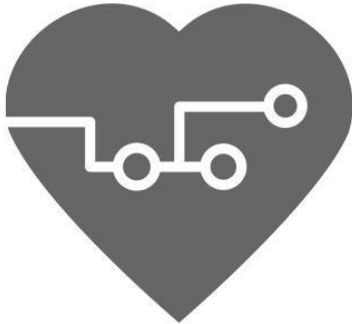
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Member of the Week



Atotech delivers chemistry, equipment, software, and services for innovative technology applications through an integrated systems-and-solutions approach. Its solutions are used in a wide variety of end-markets, including smartphones and other consumer electronics, communications infrastructure, and computing, as well as in numerous industrial and consumer applications such as automotive, heavy machinery, and household appliances. The company just recorded the sale of its 1,000th horizontal equipment for electrolytic copper plating. The plater, which belongs to the company's Uniplate product family, will be installed at one of Taiwan's leading advanced package-substrate and PCB manufacturers. It was in 1988 that Atotech sold its first Uniplate plater (DC plater with soluble anodes), revolutionizing the way PCBs are transported and processed by introducing horizontal electrolytic copper plating. To date, Atotech has sold a total of more than 2,220 units across all its electronics equipment systems.

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