

## SEEDS. ISS Europe 2023 in Vienna – February 1, 2023



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Sugar Mizzy February 1, 2023

### **[SEEDS](#) Announces Industrial Strategy Symposium ISS Europe 2023: Spotlight on European Chip Law, Talent and Sustainability**

[SEEDS](#) today announced the return of [European Industrial Strategy Symposium \(ISS Europe\) 2023](#) as a face-to-face event taking place in Vienna, Austria on February 15-16 that provides perspectives from leading analysts, economists, policymakers and technologists on the major forces affecting the semiconductor industry. The annual symposium provides business leaders with in-depth insight into growth trends and industry information, helping ensure business plans and forecasts are based on current market conditions. **There [registration](#) it's open.**

Under the theme "EU Chips Act: Realizing Europe's Ambition by 2030", ISS Europe 2023 will examine economic, technological, market, commercial and social developments and trends affecting the global electronics manufacturing industry.

"This is an exciting time for industry leaders to proactively capitalize on growth opportunities for Europe by building sustainable and more resilient operations," said Laith Altimime, president of SEMI Europe. "The European Chips Act is a great opportunity for our industry to accelerate activities critical to Europe's growth, with a positive impact on our societies. Europe has a unique opportunity to expand semiconductor manufacturing, enabling supply chain resilience for the semiconductor industry at large and ultimately to fuel EU economic growth".

Notable speakers include:

- **Michael Wiesmuller** Department Head of the Republic of Austria, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology.
  - **Colette Maloney** Head of the Smart Cities and Sustainability Unit, Directorate-General for Communications Networks, Content and Technology of the European Commission.
  - **Christin Eisenschmid** CEO, Vice President and General Manager of Intel Germany.
  - **Isabella Drolz** VP Product Marketing, Comet Yxlon.
  - **Jean Christophe Eloy** president and chief executive officer of Yole Group.
  - **Michael Anfang** executive vice president of sales and marketing, EMEA, STMicroelectronics.
  - **Rebecca Dobson** corporate vice president EMEA, Cadence.
  - **Malcolm Penn** founder and CEO of Future Horizons.
  - **Michael Alexander** Advanced Technology partner, Roland Berger.
  - **Olaf Drillisch-Saathoff**, human resources director EMEA, EBARA.
  - **Ronald Schnabel** managing director, VDE eV
  - **Chris Bailey** vice president of engineering, systems and solutions, Edwards Vacuum.
  - **Marie García Bardon**, R&D manager and key member of the technical staff, imec.
  - **Dionys van de Ven**, president of Comet Yxlon.
  - **Juan Bernabe Moreno** director of IBM Research Europe.
- Other speakers are visible online.

## Highlights of ISS Europe 2023

### SESSION 1: Strategy and market forecasts

**This session will focus on how demand is poised to increase and how semiconductor design and manufacturing companies can take advantage of market insights to understand where the market is heading and what will fuel demand in the long run.**

### SESSION 2: Bridging the Talent Gap: Developing the Diversified Semiconductor Workforce

In this session, experts will explore how inclusive leadership is essential in creating a diverse and sustainable workforce to overcome critical industry challenges such as global talent shortages, chip shortages, and lack of diversity.

### SESSION 3: Solutions for sustainable and smart industry.

This session will explore technological insights and solutions to improve efficiency and preserve the environment with the aim of highlighting innovative approaches to manufacturing.

### SESSION 4: Roadmap of disruptive technologies and opportunities presented by digitization

Semiconductors are instrumental in creating a disruptive technological path in the different areas in which they take place, from medical devices to automotive, artificial intelligence and more. This session will explore how semiconductors are essential enablers, fueling digitization in all the innovative devices used today. Industry leaders will highlight how disruptive technologies help build a sustainable digital future and the industry innovations consumers expect.

## Net

The symposium offers various networking opportunities such as a welcome reception on February 15 at the [Park of the Hilton Vienna](#) lunches and coffee breaks and an exclusive gala dinner at the [Hofburg Vienna](#) to enable attendees to meet their peers in person and explore B2B matchmaking opportunities. For more details, visit the website of the [European Industrial Strategy Symposium \(ISS Europe\) 2023](#) and connect with SEMI Europe on [Chirping](#) or [LinkedIn](#) @SEMIEurope (#ISSEurope). Premium sponsors: ASM, Comet Yxlon, EV Group (EVG), EBARA, imec, Ovivo and TEL Europe.

### About SEEDS

SEMI connects more than 2,500 member companies and 1.3 million professionals worldwide to advance the technology and business of electronic design and manufacturing. SEMI members are responsible for innovations in materials, designs, equipment, software, devices and services that enable smarter, faster, more powerful and more affordable electronic products. Electronic System Design Alliance (ESD Alliance), FlexTech, Fab Owners Alliance (FOA), and MEMS & Sensors Industry Group (MSIG) are strategic technology communities within SEMI. [www.semi.org](http://www.semi.org)

### Association contact

Serena Brischetto/SEMIEurope

Telephone: +49 30 3030 8077-11

Email: [sbrischetto@semi.org](mailto:sbrischetto@semi.org)

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